Delaware Bicycle Council  
August 15, 2012  
DelDOT Administration Building  
Meeting Minutes

Members Present  
Fred Breukelman, Dept. of Public Health Representative  
Fran Cardaci, At-Large Representative  
Tom Hartley, Kent County Representative  
James Ireland, DE Greenways Council  
Judi Jeffers, At-Large Representative  
Roger Roy, At-Large Representative  
Mike Tyler, At-Large Representative  
Amy Wilburn, Chair & At-Large Representative

DelDOT Support Staff  
Anthony Aglio, Bicycle Coordinator DelDOT  
Kari Glanden-Morris, Administrative Support DelDOT  
Fritz Schranck, Deputy Attorney General DelDOT

Members Absent  
Walt Bryan, Sussex County Representative  
Tom Felice, DelDOT Representative  
Sgt. George Heberling, DE State Police Representative  
Allison Kirk, Office of Highway Safety  
John Pasquale, DHSS  
Mike Krumrine, DNREC Representative  
John Ray, Department of Education  
Ted Williams, Council & Transportation

Guests Present  
John Kurpjuweit, Sussex Cyclist President

The meeting was called to order at 5:10 pm
I. Welcome and Introductions

All members introduced themselves and Amy Wilburn welcomed them to the meeting.

Minutes of the last meeting were accepted by Judi Jeffers and second by James Ireland and Roger Roy, no one opposed.

II. Featured Topic

DelDOT has Twenty Five thousand dollars for a safety campaign. A letter was sent out to consultants for a list of ideas for this campaign. Twelve proposals were received. A selection committee will look over the proposals that were submitted and comments and scores will be turned in on Monday by 8am. The top 3 selections will be looked at by a panel. A final selection will be made by this panel and the winning consultant will unveil the campaign at our bicycle summit September 7th at Dover Downs.

Amy Wilburn brought up her concern that there isn’t enough money. Other campaigns she has seen sixty to Eighty Thousand Dollars set aside for a campaign. DelDOT Public Relations is running the selection of this campaign the planning department is not. There is a possibility to sue what’s developed from this campaign and add money to it at a later date. The goal is to look at a campaign that targets both motorist and cyclist. Mike Tyler asked about adding pedestrians also to this. DelDOT asked the bike council what aspects they would like to see included in the campaign. Should there be three separate messages or one unifying a central theme to apply to all three messages.

III. Event Announcement

Pomeroy Trail-
There will be a Grand Opening on September 10th, at 11am. A ride will follow at Kells Park. This should be approximately fourteen miles. James Ireland will lead the ride on behalf of Delaware Bicycle Council.

DE Bike Summit-
The bike summit will be held September 7th, 2012 at Dover Downs Hotel and Casino. There will be a summit from approximately 9am-3:30pm. The cut off for registration is August 27th. Senator Sokola will be the Master of Ceremonies. Andy Clark will be keynote speaker. There will be a ride around the Monster Mile after the summit concludes.

Amish Country Bike Tour
The Amish country bike tour will be September 8th, the day after our bike summit. Over 1400 people have registered for the event.

IV. Old Business

Funding Pool
Amy passed out a draft to prioritize the funding pool. Rich Vetter is who came up with this draft. Mike Tyler, Amy Wilburn and Rich Vetter all met to come up with this
information. Now they are asking for input from the council. They can still change the draft is that is necessary. They are looking for a compiled list of projects from WILMAPCO, Lewes, Dover/Kent MPO, and municipalities. Please make sure the list is from vetted locations already. Most of WILMAPCO’s list is pedestrian heavy. The money in the pool is bike and pedestrian, it is not split between the two or by county. The money should be weighed by the project. The next step in this process is to get this list compiled. Please ask city managers, MPO’s to submit their list’s to Anthony Aglio. Fritz Schranck mentioned that MPO’s get public input annually. Send the requests for projects to bike clubs and get that target audience. Anthony Aglio said he would send those emails out. The council asked that the list be compiled by September 15, 2012. Roger Roy asked how this fund differs from TE funds. TE money is first come first served with an 80/20 match.

Branding
Amy Wilburn asked if there were any thoughts or ideas from the council. We are still looking for ideas on this.

Misc.
Bud Heberling will be the lunch speaker along with Fritz. They will be talking about the rights and responsibilities of the cyclist. They will be using the power point presentation that Bud has put together. The Driver’s Ed manual has come out and is very good.

Website
Bud Heberling and Walt Bryan are both on this committee and neither are in attendance tonight. Amy Wilburn asked the council for content to be submitted.

Driver’s Ed-
Bud Heberling is still working on a life story to use. He will roll this out at the Summit on September 7th. Any of this can be added to at a later date. They are now at the point to reach out to the Insurance Commissioner to get into Defensive Driving.

Right Turn Only Lane/Sweeping
DelDOT is working with the University of Delaware to see if cyclists are behaving in the way its intended for the RTOL. We are also trying to figure out how to mark the RTOL. DelDOT is also working on an improved method to get roads swept in a timely manner.

Meeting 8/29/12
Amy Wilburn set up a meeting with Secretary Bhatt on August 29th, 2012. She asked the council that they would like Amy to bring up in this meeting. Amy would like to discuss complete streets and what direction that is going. Mike Tyler asked her to discuss the tar and chip on roads in Sussex County and the lack of bicycle lanes/markings on these roads. Amy Wilburn, Roger Roy and Anthony Aglio will be in attendance for this meeting.
DBC Events-
The council decided not to sponsor the Amish bike stop at the cost of $300.

John Kurpjuweit is putting together a ride for the council over the Indian River Inlet. He is looking at September 16th at 10:30am out of Tower Beach State Park.

LCI Training
There are no trainings on the schedule at this time.

NBC, WBAC, Lewes
NBC- No updates
WBSC- Going for Petal Perks, they have rides twice a month. One will be September 28th in Wilmington.
Lewes- Steps out for Fitness is promoted by the Mayor. They will be having a cycling event on August 16th at Cape Henlopen. They are hoping for good attendance. Lewes Night Out was held and 45 bicycle helmets were given away along with Lily coloring books, florescent reflective bands and information pamphlets.

V. New Business
None

NEXT MEETING IS OCTOBER 3, 2012

Meeting adjourned at 6:58pm