



Chapter 7

Plan Implementation

Chapter 6 initiates the process of plan implementation by fully articulating the Preservation and Management Strategies needed to implement the Goals and Objectives of the Corridor Management Plan. This chapter is intended to outline the various players involved in implementation, from the Delaware Nature Society to the myriad of partners who assisted with the creation of the plan, examine potential funding sources for implementation activities, and outline a phased schedule for plan implementation.

A. CORRIDOR MANAGEMENT: THE DELAWARE NATURE SOCIETY AS COORDINATING AGENCY

The Delaware Nature Society (DNS) has served as the Coordinating Agency for the Red Clay Valley Scenic Byway from the initiation of plans to first nominate the Byway for inclusion in the state’s Scenic and Historic Highways program through preparation of the Corridor Management Plan. One of the management strategies identified in Chapter 6 is to “officially designate the Delaware Nature Society as the “Coordinating

Agency” for the Red Clay Valley Scenic Byway.” The intent of this strategy is to ensure DNS’s continued role as Coordinating Agency during implementation of the Corridor Management Plan.

As the Coordinating Agency, DNS will continue efforts to secure funding for implementation of the Corridor Management Plan and for related staff administration and coordination responsibilities. DNS may engage partnering organizations in this effort as appropriate. Several potential funding sources are listed herein.

Throughout the development of the Corridor Management Plan and Nomination Application, DNS has coordinated and facilitated Byway activities with the participation of a Steering Committee composed of those organizations listed in Section B below. One additional subcommittee, the Context Sensitive Design Subcommittee, was formed by the Steering Committee to compile an appendix to the Plan entitled Context Sensitive Design for the Red Clay Valley Scenic Byway.

B. BYWAY PARTNERS AND THE BYWAY MANAGEMENT COMMITTEE

It is intended that the existing Steering Committee for this plan will transition into a management entity that will meet as needed to address

major issues facing the Byway and facilitate opportunities for implementing the plan.

Commitments will be secured from individuals and organizations represented on the Steering Committee and other stakeholders that participated in the preparation of this Plan to serve as members of a new “Red Clay Valley Scenic Byway Management Committee.” The Committee will work in conjunction with the Coordinating Agency to implement the Corridor Management Plan and respond in a timely manner to major issues facing the Byway. From an organizational standpoint, this Committee will function as an alliance, or partnership, of individuals and organizations committed to the protection of the Red Clay Valley. Each contributing member of the alliance or partnership will be entitled to one vote. The presence in person or by proxy of 50% of the members entitled to vote shall be necessary and sufficient to constitute a quorum for the transaction of any business at any meeting of the Red Clay Valley Scenic Byway Management Committee. The act of the majority of the alliance members or partners present at a meeting at which a quorum is present shall be the act of the Committee. Ad-hoc subcommittees will be created as needed to undertake specific tasks.

A wide variety of planning partners have provided valuable guidance and technical support for the Red Clay Valley Scenic Byway, among them: local organizations, governmental agencies, businesses, legislators, and private individuals. It is anticipated that such partners will continue to be involved in the management of the Byway and in implementation of Byway projects. The following entities have served on the Steering Committee or been project sponsors for this effort:

- New Castle County
- Delaware Department of Transportation (DelDOT)
- Wilmington Area Planning Council (WILMAPCO)
- Delaware Department of Natural Resources and Environmental Control (DNREC) State Resource Area planning, Natural Areas Program, Natural Heritage Program, State Parks, etc.
- Delaware State Office of Historic and Cultural Affairs
- Red Clay Valley Association

- Brandywine Conservancy
- Historic Red Clay, Inc.
- Red Clay Reservation
- Wilmington and Western Railroad
- Mt. Cuba Center
- Preservation Delaware
- Delaware Greenways, Inc.
- Center for the Creative Arts
- The Yorklyn Planning Group
- The Chesapeake Bay Girl Scouts Council
- Delaware Center for Horticulture

In addition, several individuals, some of whom are Byway residents, have devoted their skills and expertise to this effort and their continued involvement is encouraged.

C. POTENTIAL FUNDING SOURCES

Funding for Byway projects will by necessity come from a variety of sources, including federal, state, and county programs, institutional/ foundation support, and private partners. Since it is not the intention of this effort to seek federal scenic byway status at this time, some limitations may exist regarding eligibility for federal grants; regardless, several federal grant programs simply require adherence to state standards for eligibility. Although such funds are quite competitive, particularly given the likely number of applications submitted by federal program designees, opportunities are nonetheless available and should be pursued. The unique nature of the Red Clay Valley Scenic Byway will likely make such grant applications attractive to funders despite the lack of federal designation.

It should be noted that many funding programs require local matches, either in dollars or in-kind contributions of time and labor.

Listed below are many of the likely funding options available to assist with implementation of the Corridor Management Plan.

Federal Programs

Federal Highway Administration (FHWA) – National Scenic Byways Program

Within the U.S. Department of Transportation, the FHWA has the lead responsibility for the National Scenic Byways Program (10). The Program is a grass-roots collaborative effort estab-

lished to help recognize, preserve and enhance selected roads throughout the United States.

The Secretary of Transportation makes grants to States to implement projects on highways designated as state scenic byways (and other roads, such as National Scenic Byways). Funds are provided on a cost reimbursement basis. The maximum Federal share is 80 percent. DNS and its program partners will have to work through DelDOT and its State Byways Coordinator to determine eligibility for grants and steps for submitting applications under this program.

There are eight categories of eligible project activities (although some are not necessarily applicable to the Red Clay Valley Scenic Byway, all are listed here for future reference):

1. An activity related to the planning, design, or development of a State scenic byway program.
2. Development and implementation of a corridor management plan to maintain the scenic, historical, recreational, cultural, natural, and archaeological characteristics of a byway corridor while providing for accommodation of increased tourism and development of related amenities.
3. Safety improvements to a State scenic byway to the extent that the improvements are necessary to accommodate increased traffic and changes in the types of vehicles using the highway as a result of the designation as a State scenic byway.
4. Construction along a scenic byway of a facility for pedestrians and bicyclists, rest area, turnout, highway shoulder improvement, overlook, or interpretive facility.
5. An improvement to a scenic byway that will enhance access to an area for the purpose of recreation, including water-related recreation.
6. Protection of scenic, historic, recreational, cultural, natural, and archaeological resources in an area adjacent to a scenic byway.
7. Development and provision of tourist information to the public, including interpretive information about a scenic byway.
8. Development and implementation of a scenic byway marketing program.

It should be noted that special emphasis is placed on how proposed projects benefit byway travelers. FHWA expects an applicant advancing a project benefiting the general public to propose a larger share of non-byways funds. Once a project is selected, applicants must work with their State Byways Coordinator to implement the project and be reimbursed for eligible expenses. For more information, consult the following: National Scenic Byways Program Guidance at www.bywaysonline.org.

Federal Transportation Enhancement Funds

The Intermodal Surface Transportation Efficiency Act of 1991 (ISTEA) and its successor Acts, the Transportation Equity Act for the 21st Century (TEA-21) of 1998 and the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU), enacted on August 10, 2005, have created many successful programs intended to improve and enhance our transportation system, among them: the National Scenic Byways Program; safety programs for drivers; highway construction programs; transit programs; rail programs; congestion and pollution mitigation programs; bicycle and pedestrian trail programs; and transportation enhancements.

Transportation Enhancement Fund Programs include, but are not limited to: provision of facilities for pedestrians and bicycles; provision of safety and educational activities for pedestrians and bicyclists; acquisition of scenic easements and scenic or historic sites (including historic battlefields); scenic or historic highway programs (including the National Scenic Byways Program); landscaping and other scenic beautification; historic preservation; rehabilitation and operation of historic transportation buildings, structures, or facilities (including historic railroad facilities and canals); preservation of abandoned railway corridors (including the conversion and use of the corridors for pedestrian or bicycle trails); inventory, control, and removal of outdoor advertising; archaeological planning and research; environmental mitigation (to address water pollution due to highway runoff or reduce vehicle-caused

wildlife mortality while maintaining habitat connectivity); and establishment of transportation museums.

While SAFETEA-LU contains numerous other funding programs, most are limited in their focus to state construction projects or projects unrelated to this planning effort. Regardless, opportunities may exist under other funding programs should State support be obtained. The following programs should be discussed with the State's byways coordinator for potential applicability: Urbanized Area Formula Program; State Managed Programs – Formula Programs for Other Than Urbanized Areas; Transportation, Community, and Systems Preservation Program; Bicycle Transportation and Pedestrian Walkways; Recreational Trails Program; and Environmental Stewardship.

Regional Programs and Local Sources of Support

Sources of program funding to match federal support and underwrite projects for which no federal funds are available will be sought from a variety of governmental, institutional, foundation, and private entities and partners.

Government Support

Government support for this project has been widespread, including funding support, participation on the Steering Committee, and involvement in Plan preparation. Governmental partners include local legislators, New Castle County, the Wilmington Area Planning Council (WILMAPCO), the Delaware Department of Transportation, and other state agencies (see subsection B, above). It is anticipated that these governmental partners will continue to be active participants in the implementation of this corridor management plan and will continue to provide various types of financial, administrative, and participatory forms of support in future years.

Much of the success of this effort is due in large measure to the funding provided by New Castle County and the administrative support provided by DelDOT and WILMAPCO. Their future involvement is paramount to the continued success of this effort.

Institutional and Foundation Support

Additional sources of funding support may be available from the many institutions and foundations that support local organizations and work within the area. Among others, these include local and regional community and private charitable foundations, philanthropic entities associated with major local and regional corporations, and others. Among the many that exist are the following: the ADVANTA Foundation, AstraZeneca, Charles Stewart Mott Foundation, Discover Bank, DuPont Corporation and Community Fund, Fair Play Foundation, Gannett Foundation, Laffey-McHugh Foundation, Longwood Foundation, Pew Charitable Trusts, Welfare Foundation, William Penn Foundation, Wilmington Savings Fund Society, and Wilmington Trust Company.

Collectively, these organizations provide funding for a variety of projects related to such things as environmental conservation, resource protection, historic preservation, public outreach, and planning. These organizations should be researched further in light of identifiable implementation projects and grant applications should be prepared pursuant to organizational submission deadlines.

Private Support through Byway Partners

Byway partners continue to be a source for financial, administrative, and participatory forms of support. These partners and the many private citizens that have expressed interest in this project may be willing to offer their time and efforts in support of implementation activities. In addition, small donations from many people contribute greatly to the whole and provide each with a sense of investment in the successful implementation of the scenic byway. Each partner organization should be encouraged to solicit support from the broader public for identified, mutually beneficial projects.

D. IMPLEMENTATION PHASING

The Red Clay Valley Scenic Byway Corridor Management Plan contains a long list of goals, objectives and resource preservation and management strategies that are intended to be acted upon over several years. The phasing of implementation activities is intended to prioritize implementation

efforts so that work can be accomplished in a timely and efficient manner. The phasing schedule was developed in accordance with staff availability and the perceived strengths of DNS as the Coordinating Agency, the likelihood of funding and the ability of DNS to manage specific projects with or without outside funding, and the possibility that the existing planning team can continue their efforts (including DNS staff, Steering Committee members, and likely consultants).

The list of goals, objectives and resource preservation and management strategies contained in Chapter 6 is divided into four categories: Ongoing Activities, Year 1 Strategies, Years 2-3 Strategies, and Years 3-5 Strategies.

Ongoing Activities

Ongoing activities are those activities that are expected to continue into the future indefinitely. Such activities may be initiated in Year 1 or in some other year, however once initiated, they do not have an identifiable ending.

Year 1 Strategies *(including Years 1-2 activities)*

These projects or strategies are intended to solidify the standing of DNS as the Coordinating Agency, organize the Byway Management Committee, and establish the Byway as a geographic area for which conservation and preservation efforts are underway. Projects or strategies under Year 1 are seen as readily implementable; activities under Years 1-2 are seen as being initiated and most likely completed under Year 1 but may carry over to Year 2.

Years 2-3 Strategies

Years 2-3 strategies are mid-term activities that rely on a greater level of staff and funding, are more complex and require a longer term to accomplish, or have been designed to follow Year 1 activities.

Years 3-5 Strategies

These projects or strategies are long-term activities that require a longer planning horizon, require higher levels of staff and funding, or are considered low priority projects.

The resource preservation and management strategies contained in Chapter 6 were developed by the Steering Committee and the consulting

team. Although implementation is intended to begin with plan adoption, several strategies are already underway; furthermore, since many strategies require outside funding, their implementation will of necessity be a function of available support. While the official time frame for completion is at the conclusion of year five, it is likely that many activities, once initiated, will remain as ongoing activities for the foreseeable future. Others, such as those with specific time frames, may need to be revisited at future dates in order to assess effectiveness. It is anticipated that new activities and strategies will be developed over time as needs arise; it is also quite possible that some of the strategies identified herein will be eliminated or modified due to changes in plan implementation.

E. IMPLEMENTATION OF RESOURCE PRESERVATION AND MANAGEMENT STRATEGIES

The Steering Committee for the Red Clay Valley Scenic Byway has developed an implementation schedule for the resource preservation and management strategies identified in Chapter 6. Two matrices summarizing the goals, objectives and resource preservation and management strategies are included at the end of this chapter; both matrices identify responsible parties (both principal and secondary), the time frame/schedule for the activity, and the funding options and resource needs associated with implementation. The first matrix classifies the Goals, Objectives and Strategies according to Chapter 6; the second matrix contains the same Goals, Objectives and Strategies but organizes them according to the phasing schedule identified in Section D, above.

The budget for implementation is evaluated for Year 1 Strategies and estimates are based upon staff support needed (in hours) to complete the assigned task. It should be noted that “staff support” indicates either DNS staff or consulting staff support, depending upon DNS staff availability and skills. For the sake of determining a budget for Year 1 Strategies, the Steering Committee and the planning team converted the hours assigned in the matrix to dollars and assigned roles for both DNS and outside consultants (see the Year 1 Strategy discussion on next page).

As outlined in the matrices, several of the strategies are ongoing activities that are initiated during several periods of implementation. As stated in Section D, these activities, once started, are anticipated to continue indefinitely. Work on these types of activities may at times be intermittent depending on need and staff availability. Pursuant to this planning effort, DNS, as the Coordinating

brochure, respectively.

Total costs are as follows:

\$32,620 (DNS costs, including administrative and clerical support)

\$32,500 (Consultants, including web consultant, brochure design and printing)

\$65,120 (Total Estimated First Year Budget)

Strategy	Estimated Cost (based on assigned hours)	
	DNS Staff	Consultants
1-1.2	\$3,625	
1-3.2	\$1,500	
2-2.1	\$2,500	\$5,000
3-1.1	\$1,500	\$2,000
3-1.2	\$2,000	\$2,500
3-2.1	\$1,000	\$1,000
4-1.1	\$1,000	\$1,000
4-1.2	\$1,000	\$4,000
4-1.3	\$500	\$500
5-1.2	\$1,500	\$1,000
5-2.3	\$500	\$500
5-2.4	\$500	\$500
6-2.1	\$2,000	\$2,500
8-1.1	\$1,500	\$11,000
10-1.2	\$3,500	
11-1.1	\$3,000	\$1,000
11-2.1	\$2,000	
	\$29,125	\$32,500

Agency, will assume management responsibility for these continuing tasks. It is not known at present whether this type of management responsibility will necessitate funding support in future years.

Year 1 Strategy Funding

Beginning with year one, the strategies listed in the matrix above will be initiated by the Delaware Nature Society consistent with its role as Coordinating Agency.

In addition to the strategies listed above, DNS anticipates the need for approximately \$3,495 to cover the costs of administrative and clerical support for Year 1 (such costs equate to 12% of DNS's project budget). It should also be noted that the consultant tasks for Strategies 2-2.1 and 8-1.1 include \$5,000 for a web consultant and \$10,000 for design and printing of a Byway

Performance measures for Year 1 strategies (and subsequent strategies) will be based upon successful completion of projects in a timely manner within cost. Performance measures for ongoing activities will be based upon review of the status of such activities by the Byway Management Committee, which will meet with DNS staff to assess performance periodically.

It is anticipated that a detailed action plan and budget will be developed for Years 2 through 3 by the third quarter of Year 1; this action plan will presumably prioritize projects within Years 2 and 3 and schedule, consistent with prior experience and accomplishments, future activities. A similar approach will be used to prepare an action plan for Years 3-5.

Implementation Matrices

Project Goals, Objectives and Management Strategies for the Red Clay Valley Scenic Byway

Part 1 – Project Goals and Management Strategies

Part 2 – Implementation Phasing Schedule: Ongoing Activities and Years 1-5

Part I - Project Goals, Objectives and Management Strategies

Goal 1 – Encourage Stewardship Through Continued Conservation	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 1-1 Develop a conservation easement program for the byway.				
Management Strategy				
1-1.1 Develop range of easement options (historic house façade easements, scenic corridor easements, voluntary protection agreements) and model easement language. (200 ft. corridor easements, where feasible)	DNS (Coordinating Agency, Monitor, Easement Holder)	Brandywine Conservancy (BC) Natural Lands Trust (NLT), The Nature Conservancy (TNC), RCVSB Management Committee	Year 2-3	Organizational Funding, State, WILMAPCO, County, Foundation Support
1-1.2 Coordinate local land trusts and develop priority list of properties for protection	DNS (Coordinating Agency, Monitor)	BC, NLT, TNC, DNREC, Red Clay Valley Association (RCVA)	Year 1; Ongoing thereafter	Organizational Funding, Foundation Support Staff support: 20 hrs. – yr. 1
1-1.3 Monitor intrinsic qualities, educate landowners; prepare easement brochure and schedule events for landowners	DNS	BC, NLT, TNC, DNREC, RCVA, RCVSB Management Committee	Year 2-3; Ongoing thereafter	Organizational Funding, State, WILMAPCO, Foundation Support
Objective 1-2 Seek funding for land, easements and development rights purchases.				
Management Strategy				
1-2.1 Initiate dialogue with funding agencies for umbrella purchase program	DNS (Coordinating Agency)	BC, NLT, TNC	Year 2-3	Organizational Funding, State, WILMAPCO, County, Foundation Support
1-2.2 Create a revolving fund for land preservation	DNS (Coordinating Agency)	BC, NLT, TNC, DNREC	Year 3-5	Delaware Open Space Council, Delaware and New Castle County farmland preservation programs, Preservation Delaware's Revolving Fund, Reinvested Funds, etc.
1-2.3 Further examine funding options	DNS (Coordinating Agency)	BC, NLT, TNC, DNREC, RCVSB Management Committee	Year 2-3; Ongoing thereafter	Organizational Funding, State, WILMAPCO, County, Foundation Support
Objective 1-3 Link public and private purchase/donation initiatives for interconnected open space.				
Management Strategy				
1-3.1 Determine availability of funding from private foundations	DNS (Coordinating Agency)	BC, NLT, TNC, RCVSB Management Committee	Year 2-3; Ongoing thereafter	Organizational Funding
1-3.2 Encourage developers to set-aside lands to interconnect open space	DNS (Coordinating Agency)	BC, NLT, TNC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, Foundation Support, Private Donations (time, \$) Staff support: 15 hrs. – yr. 1
1-3.3 Refine resource inventories to reflect State Resource Areas and Natural Areas programs	DNS (Coordinating Agency)	BC, NLT, TNC, RCVSB Management Committee	Complete; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support
Objective 1-4 Develop a Byway Stewardship Recognition Program for Preservation.				
Management Strategy				
1-4.1 Develop flexible recognition program that respects privacy	DNS (Coordinating Agency) & RCVSB Management Committee	BC, NLT, TNC, DNREC, De Ag. Pres. Foundation, DE OS Council, NCC, Preservation Delaware, etc.	Year 3-5	Organizational Funding, State, County, Foundation Support, Private Donations

Goal 2 – Conserve The Roadside Features That Contribute To The Byway	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 2-1 Respect roadside vegetation and partner with those who do work along roadways.				
Management Strategy				
2-1.1 Develop a landscape management component for this plan (landscape management tools)	DNS (Coordinating Agency)	Mt. Cuba Center, RCVSB Management Committee, DelDOT	Complete (part of plan)	Organizational Funding, County Support
2-1.2 Undertake outreach efforts to utility providers and encourage underground utilities	DNS (Coordinating Agency)	Mt. Cuba Center, RCVSB Management Committee, Delaware Center for Horticulture (DCH), DelDOT	Year 2-3	Organizational Funding, State, County, WILMAPCO, Foundation Support
Objective 2-2 Compile a photolog of the scenic, natural and historic resources of the Byway.				
Management Strategy				
2-2.1 Provide a "virtual tour" through photographs, maps and text on DNS website. Consider producing a video tour.	DNS (Coordinating Agency)	RCVSB Management Committee	Year 1-2	Organizational Funding, State, WILMAPCO, County, Foundation Support, Private Donations Staff support: 25 hrs. for website
2-2.2 Prepare hardcopy of photolog for public outreach	DNS (Coordinating Agency)	RCVSB Management Committee	Complete (part of plan)	Organizational Funding, State, WILMAPCO, County, Foundation Support

Goal 3 – Encourage Context Sensitive Design	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 3-1 Work with New Castle County on context sensitive design issues.				
Management Strategy				
3-1.1 Initiate dialogue with NCC (scenic corridor stds., resource protection, Conservation Design, tree protection, TDR); consider MOU w/ NCC	DNS (Coordinating Agency)	NCC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support Staff support: 35 hrs. - yr. 1
3-1.2 Coordinate with NCC, DelDOT and others regarding watershed and site hydrology; MOU w/ DelDOT, re: context-sensitive design, road improvements/maintenance, etc.	DNS (Coordinating Agency)	NCC, DelDOT, RCVSB Management Committee	Year 1 (also part of plan); Ongoing thereafter	Organizational Funding, State, WILMAPCO, County, Foundation Support Staff support: 45 hrs. - yr. 1
Objective 3-2 Ensure County and State comprehensive plans adequately recognize the Red Clay Valley Scenic Byway.				
Management Strategy				
3-2.1 Initiate a dialogue with the state and county on planning activities	DNS (Coordinating Agency)	NCC, DelDOT, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, State, County, Foundation Support Staff support: 20 hrs. - yr. 1
3-2.2 Encourage continued research and documentation of the Valley's resources and biodiversity by county and state agencies	DNS (Coordinating Agency)	NCC, DelDOT, DNREC, Mt. Cuba Center, DE Natural Heritage Program	Year 2-3; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support

Goal 4 – Encourage Restoration And Enhancement	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 4-1 Work with NCC to restore and enhance the Byway’s intrinsic qualities as part of the development process.				
Management Strategy				
4-1.1 Initiate dialogue with NCC (general UDC revisions, context sensitive design, pre-exploratory plan review)(see 3-1.1)	DNS (Coordinating Agency)	NCC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support Staff support: 20 hrs. ~ yr. 1
4-1.2 Review and offer suggestions for revised code language in the UDC (see 4-1.1 & 3-1.1)	DNS (Coordinating Agency)	NCC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, County, Foundation Support Staff support: see 3-1.1
4-1.3 Promote efforts to maintain watershed hydrology	DNS (Coordinating Agency)	NCC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support Staff support: 10 hrs. ~ yr. 1
Objective 4-2 Seek support and funding to assist with restoration and enhancement of the intrinsic qualities of the Byway.				
Management Strategy				
4-2.1 Seek funding and encourage the creation of matching grant programs for restoration and enhancement	DNS (Coordinating Agency)	RCVSB Management Committee	Year 3-5	Organizational Funding, State & County Support, EPA Watershed Initiative Grant Program, the NRCS Conservation Partnership Initiative (CPI), Conservation Reserve Enhancement Program (CREP), FHWA (TE or SB funds)
4-2.2 Encourage sensitive redevelopment (including “Brownfields”)	RCVSB Management Committee & DNS	State of Delaware, NCC	Year 3-5; Ongoing	Organizational Funding, State & County Support, “Brownfield” program incentives, FHWA (TE or SB funds)
4-2.3 Consider a small matching grant program or revolving fund to provide funds for landscaping, façade improvements, and streetscaping on private lands.	RCVSB Management Committee	DNS	Year 3-5	Government grants – FHWA (TE funds), Foundation grants, Event-based fund raising activities, Speaking honorariums, etc.
Objective 4-3 Encourage volunteer maintenance and planting programs; promote the Adopt-a-Highway Program.				
Management Strategy				
4-3.1 Establish a Scenic Byway Landscape Committee	RCVSB Management Committee & DNS	DNS, Mt. Cuba Center	Year 2-3	Organizational Funding, Foundation Support, Private Donations
4-3.2 Establish recognition program for enhancement and restoration	RCVSB Management Committee	DNS	Year 3-5	Organizational Funding, Foundation Support, Private Donations

Goal 5 – Balance Transportation and Safety Needs While Respecting Intrinsic Qualities.	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 5-1 Use traffic enforcement procedures and traffic calming techniques.				
Management Strategy				
5-1.1 Maintain road characteristics: reduce speed limits as needed; enforce speed limits, use of signage	DeIDOT	State Police, DNS, RCVSB Management Committee	Year 3-5; Ongoing thereafter	Organizational Funding, State, WILMAPCO Support, FHWA (TE or SB funds)
5-1.2 Maintain the scenic integrity of the rural roadways when improving or maintaining roads	DeIDOT	DNS, RCVSB Management Committee	Year 1; Ongoing (also part of Plan)	Organizational Funding, State, WILMAPCO Support, FHWA (TE or SB funds) Staff support: 25 hrs. – yr. 1; see also 3-1.2
5-1.3 Coordinate safety and public access issues within the Red Clay Valley Scenic Byway	DeIDOT	DNS, RCVSB Management Committee, Delaware Greenways, the Delaware Bicycle Council, WILMAPCO	Year 2-3; Ongoing thereafter	Organizational Funding, State, WILMAPCO Support, Foundation Support, FHWA (TE or SB funds)
Objective 5-2 Consolidate the number and guide the placement of traffic and byway signs along the Byway.				
Management Strategy				
5-2.1 Inventory existing roadside signs and consolidate, remove, and consider appropriate signage	DNS	DeIDOT, RCVSB Management Committee	Year 3-5	Organizational Funding, State, WILMAPCO Support, Foundation Support
5-2.2 Encourage the continued use of a complementary direction and distance-oriented signage system so as to reduce off-premises signs	RCVSB Management Committee & DNS	DeIDOT	Year 3-5; Ongoing thereafter	Organizational Funding, State, WILMAPCO Support, Foundation Support, Private Donations
5-2.3 Limit the number, placement and size of Byway identification signs	RCVSB Management Committee	DNS	Year 1	Organizational Funding, State Support Staff support: 10 hrs. – yr. 1
5-2.4 Consider delisting Route 82 as a state highway	DeIDOT	DNS, RCVSB Management Committee	Year 1 (also part of plan)	Organizational Funding, State, WILMAPCO Support Staff support: 10 hrs. – yr. 1

Goal 6 – Help Guide Future Transportation And Land Use Decisions By Government Agencies	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 6-1 Establish a cooperative approach with DeIDOT and other state agencies to address future transportation projects in the Byway.				
Management Strategy				
6-1.1 Implement the Memorandum of Understanding (MOU) between DNS and DeIDOT	DNS (Coordinating Agency)	DeIDOT, RCVSB Management Committee	Year 1; Ongoing (also part of Plan)	Organizational Funding, County & State Support Staff support: see 3-1.2
Objective 6-2 Work with DeIDOT to develop context-sensitive design guidelines sensitive to individual roads in the Byway.				
Management Strategy				
6-2.1 Work with DeIDOT as it prepares context-sensitive design guidelines and make available plan appendix	DNS (Coordinating Agency)	DeIDOT, RCVSB Management Committee	Year 1 (also part of Plan)	Organizational Funding, County & State Support Staff support: 45 hrs.

Goal 7 – Inspire The Public Through Education On The Intrinsic Qualities Of The Byway	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 7-1 Prepare an educational display and/or lecture program for use at DNS and elsewhere.				
Management Strategy				
7-1.1 Assemble a working group of plan sponsors and partners to develop an interpretive thematic exhibit	DNS (Coordinating Agency)	RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt Cuba Center	Year 2-3	Organizational Funding, County, WILMAPCO & State Support, Foundation Support, FHWA (SB funds)
7-1.2 Develop curriculum materials for DNS, local schools, etc.	DNS (Coordinating Agency)	RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc.	Year 3-5; Ongoing thereafter	Organizational Funding, County & State Support, Foundation Support, Private Donations
7-1.3 Consider coordinated education programs among primary area institutions; share staff resources	DNS (Coordinating Agency)	DelDOT, RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt. Cuba Center	Year 2-3; Ongoing thereafter	Organizational Funding, County & State Support, Foundation Support, Private Donations

Goal 8 – Instill In The Public The Need For Stewardship Of The Byway’s Intrinsic Qualities	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 8-1 Develop a brochure that provides an overview of the Byway and the region’s vast resources.				
Management Strategy				
8-1.1 Assemble a working group of plan sponsors and partners to develop a brochure. (see 7-1.1)	DNS (Coordinating Agency)	DelDOT, RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt. Cuba Center	Year 1-2	Organizational Funding, County & State Support, Foundation Support, FHWA (SB funds), Private Donations Staff support: 25 hrs., plus design and printing services – yr. 1
Objective 8-2 Develop a multi-media internet website to share information about the Byway.				
Management Strategy				
8-2.1 Develop a multi-media internet website to share information about the Byway (see also 2-2.1)	DNS (Coordinating Agency)	RCVSB Management Committee	Year 1-2	Organizational Funding, County & State Support, Foundation Support, FHWA (SB funds), Private Donations Staff support: see 2-2.1

Goal 9 – Prepare A Corridor Management Plan Acceptable To Stakeholders And Suitable For Future Funding	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Management Strategy 9-1 Consult Plan often and update periodically	DNS (Coordinating Agency)	RCVSB Management Committee	Ongoing	Organizational Funding, County, WILMAPCO & State Support, Foundation Support, Private Donations

Goal 10 – Create Incentives To Achieve The Plan’s Mission	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 10-1 Establish outreach efforts and new planning initiatives linked to the implementation and public outreach.				
Management Strategy 10-1.1 Establish and maintain mutually beneficial relationships among the stakeholders of the Byway	DNS (Coordinating Agency)	RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt. Cuba Center	Ongoing	Organizational Funding, County & State Support, Foundation Support, Private Donations
10-1.2 Consider opportunities to celebrate and protect the Byway (public forums, educational programs, open houses)	DNS (Coordinating Agency)	RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt. Cuba Center	Year 1-2	Organizational Funding, County & State Support, Foundation Support, Private Donations Staff support: 35 hrs. - yr. 1

Goal 11 – Implement The Corridor Management Plan In A Cooperative Fashion	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Objective 11-1 Explore ways in which the DNS can remain the coordinating agency.				
Management Strategy 11-1.1 Officially designate DNS as Coordinating Agency	DNS	RCVSB Management Committee	Year 1 (also part of plan)	Organizational Funding, County, Foundation Support Staff support: 40 hrs. – yr. 1
Objective 11-2 Transition the Steering Committee for this plan into a management entity.				
Management Strategy 11-2.1 Secure commitments for Management Committee membership and hold periodic meetings	RCVSB Management Committee	DNS	Year 1, Ongoing thereafter	Organizational Funding, Foundation Support, Private Donations Staff support: 20 hrs. – yr. 1
Objective 11-3 Continue to reach out and encourage the involvement of stakeholders in implementation.				
Management Strategy 11-3.1 Hold community workshops to review the final plan; introduce the plan to the broader public; hold periodic public meetings regarding implementation activities	DNS (Coordinating Agency)	DelDOT, RCVSB Management Committee	Upon completion of draft plan; Ongoing thereafter	Organizational Funding, State, WILMAPCO, County, Foundation Support, Private Donations
Objective 11-4 Work within the framework of existing plans and programs to achieve Byways goals.				
Management Strategy 11-4.1 Maintain ongoing working relationships with organizations working in the Byway	DNS (Coordinating Agency)	RCVSB Management Committee, State & County Agencies, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc, Red Clay Reservation, Wilmington And Western Railroad, Preservation DE, Mt. Cuba Center, DE Greenways, PA communities, Scenic America	Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support, Private Donations
Objective 11-5 Establish a process with DelDOT for early communication on improvement and safety projects/ maintenance.				
Management Strategy 11-5.1 Update and re-execute yearly the MOU with DelDOT (see Goal 6)	DNS (Coordinating Agency)	RCVSB Management Committee	Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support

**Part 2 - Implementation Phasing Schedule:
Ongoing Activities and Years 1-5**

Ongoing Activities (including completed activities)	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Management Strategy 1-3.3 Refine resource inventories to reflect State Resource Areas and Natural Areas programs	DNS (Coordinating Agency)	BC, NLT, INC, RCVSB Management Committee	Complete, Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support
2-1.1 Develop a landscape management component for this plan	DNS (Coordinating Agency)	Mt. Cuba Center, RCVSB Management Committee, DeDOT	Complete (part of plan)	Organizational Funding, County Support
2-2.2 Prepare hardcopy of photolog for public outreach	DNS (Coordinating Agency)	RCVSB Management Committee	Complete (part of plan)	Organizational Funding, State, WILMAPCO, County, Foundation Support
9-1 Consult Plan often and update periodically	DNS (Coordinating Agency)	RCVSB Management Committee	Ongoing	Organizational Funding, County, WILMAPCO & State Support, Foundation Support, Private Donations
10-1.1 Establish and maintain mutually beneficial relationships among the stakeholders of the Byway	DNS (Coordinating Agency)	RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt. Cuba Center	Ongoing	Organizational Funding, County & State Support, Foundation Support, Private Donations
11-3.1 Hold community workshops to review the final plan; introduce the plan to the broader public; hold periodic public meetings regarding implementation activities	DNS (Coordinating Agency)	DeDOT, RCVSB Management Committee	Upon completion of draft plan; Ongoing thereafter	Organizational Funding, State, WILMAPCO, County, Foundation Support, Private Donations
11-4.1 Maintain ongoing working relationships with organizations working in the Byway	DNS (Coordinating Agency)	RCVSB Management Committee, State & County Agencies, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Red Clay Reservation, Wilmington And Western Railroad, Preservation DE, Mt. Cuba Center, DE Greenways, PA communities, Scenic America	Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support, Private Donations
11-5.1 Update and re-execute yearly the MOU with DeDOT (see Goal 6)	DNS (Coordinating Agency)	RCVSB Management Committee	Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support

Year 1 Strategies (including Year 1-2 activities)	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Management Strategy 1-1.2 Coordinate local land trusts and develop priority list of properties for protection	DNS (Coordinating Agency, Monitor)	BC, NLT, TNC, DNREC, Red Clay Valley Association (RCVA)	Year 1; Ongoing thereafter	Organizational Funding, Foundation Support Staff support: 20 hrs. - yr. 1
1-3.2 Encourage developers to set-aside lands to interconnect open space	DNS (Coordinating Agency)	BC, NLT, TNC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, Foundation Support, Private Donations (time, \$) Staff support: 15 hrs. - yr. 1
2-2.1 Provide a "virtual tour" through photographs, maps and text on DNS website. Consider producing a video tour.	DNS (Coordinating Agency)	RCVSB Management Committee	Year 1-2	Organizational Funding, State, WILMAPCO, County, Foundation Support, Private Donations Staff support: 25 hrs. for website
3-1.1 Initiate dialogue with NCC (scenic corridor stds., resource protection, Conservation Design, tree protection, TDR); consider MOU w/ NCC	DNS (Coordinating Agency)	NCC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support Staff support: 35 hrs. - yr. 1
3-1.2 Coordinate with NCC, DelDOT and others regarding watershed and site hydrology; MOU w/ DelDOT, re: context-sensitive design, road improvements/maintenance, etc.	DNS (Coordinating Agency)	NCC, DelDOT, RCVSB Management Committee	Year 1 (also part of plan); Ongoing thereafter	Organizational Funding, State, WILMAPCO, County, Foundation Support Staff support: 45 hrs. - yr. 1
3-2.1 Initiate a dialogue with the state and county on planning activities	DNS (Coordinating Agency)	NCC, DelDOT, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, State, County, Foundation Support Staff support: 20 hrs. - yr. 1
4-1.1 Initiate dialogue with NCC (general UDC revisions, context sensitive design, pre-exploratory plan review)(see 3-1.1)	DNS (Coordinating Agency)	NCC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support Staff support: 20 hrs. - yr. 1
4-1.2 Review and offer suggestions for revised code language in the UDC (see 4-1.1 & 3-1.1)	DNS (Coordinating Agency)	NCC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, County, Foundation Support Staff support: see 3-1.1
4-1.3 Promote efforts to maintain watershed hydrology	DNS (Coordinating Agency)	NCC, RCVSB Management Committee	Year 1; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support Staff support: 10 hrs. - yr. 1
5-1.2 Maintain the scenic integrity of the rural roadways when improving or maintaining roads	DelDOT	DNS, RCVSB Management Committee	Year 1; Ongoing (also part of Plan)	Organizational Funding, State, WILMAPCO Support, FHWA (TE or SB funds) Staff support: 25 hrs. - yr. 1; see also 3-1.2

Year 1 Strategies cont. (including Year 1-2 activities)	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Management Strategy 5-2.3 Limit the number, placement and size of Byway identification signs	RCVSB Management Committee	DNS	Year 1	Organizational Funding, State Support Staff support: 10 hrs. – yr. 1
5-2.4 Consider delisting Route 82 as a state highway	DelDOT	DNS, RCVSB Management Committee	Year 1 (also part of plan)	Organizational Funding, State, WILMAPCO Support Staff support: 10 hrs. – yr. 1
6-1.1 Implement the Memorandum of Understanding (MOU) between DNS and DelDOT	DNS (Coordinating Agency)	DelDOT, RCVSB Management Committee	Year 1; Ongoing (also part of Plan)	Organizational Funding, County & State Support Staff support: see 3-1.2
6-2.1 Work with DelDOT as it prepares context-sensitive design guidelines and make available plan appendix	DNS (Coordinating Agency)	DelDOT, RCVSB Management Committee	Year 1 (also part of Plan)	Organizational Funding, County & State Support Staff support: 45 hrs.
8-1.1 Assemble a working group of plan sponsors and partners to develop a brochure. (see 7-1.1)	DNS (Coordinating Agency)	DelDOT, RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt. Cuba Center	Year 1-2	Organizational Funding, County & State Support, Foundation Support, FHWA (SB funds), Private Donations Staff support: 25 hrs., plus design and printing services – yr. 1
8-2.1 Develop a multi-media internet website to share information about the Byway (see also 2-2.1)	DNS (Coordinating Agency)	RCVSB Management Committee	Year 1-2	Organizational Funding, County & State Support, Foundation Support, FHWA (SB funds), Private Donations Staff support: see 2-2.1
10-1.2 Consider opportunities to celebrate and protect the Byway (public forums, educational programs, open houses)	DNS (Coordinating Agency)	RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt. Cuba Center	Year 1-2	Organizational Funding, County & State Support, Foundation Support, Private Donations Staff support: 35 hrs. – yr. 1
11-1.1 Officially designate DNS as Coordinating Agency	DNS	RCVSB Management Committee	Year 1 (also part of plan)	Organizational Funding, County, Foundation Support Staff support: 40 hrs. – yr. 1
11-2.1 Secure commitments for Management Committee membership and hold periodic meetings	RCVSB Management Committee	DNS	Year 1, Ongoing thereafter	Organizational Funding, Foundation Support, Private Donations Staff support: 20 hrs. – yr. 1

Years 2-3 Strategies	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Management Strategy 1-1.1 Develop range of easement options (historic house façade easements, scenic corridor easements, voluntary protection agreements) and model easement language; (200 ft. corridor easements, where feasible)	DNS (Coordinating Agency, Monitor, Easement Holder)	Brandywine Conservancy (BC), Natural Lands Trust (NLT), The Nature Conservancy (TNC), RCVSB Management Committee	Year 2-3	Organizational Funding, State, WILMAPCO, County, Foundation Support
1-1.3 Monitor intrinsic qualities; educate landowners; prepare easement brochure and schedule events for landowners	DNS	BC, NLT, TNC, DNREC, RCVA, RCVSB Management Committee	Year 2-3; Ongoing thereafter	Organizational Funding, State, WILMAPCO, Foundation Support
1-2.1 Initiate dialogue with funding agencies for umbrella purchase program	DNS (Coordinating Agency)	BC, NLT, TNC	Year 2-3	Organizational Funding, State, WILMAPCO, County, Foundation Support
1-2.3 Further examine funding options	DNS (Coordinating Agency)	BC, NLT, TNC, DNREC, RCVSB Management Committee	Year 2-3; Ongoing thereafter	Organizational Funding, State, WILMAPCO, County, Foundation Support
1-3.1 Determine availability of funding from private foundations	DNS (Coordinating Agency)	BC, NLT, TNC, RCVSB Management Committee	Year 2-3; Ongoing thereafter	Organizational Funding
2-1.2 Undertake outreach efforts to utility providers and encourage underground utilities	DNS (Coordinating Agency)	Mt. Cuba Center, RCVSB Management Committee, Delaware Center for Horticulture (DCH), DelDOT	Year 2-3	Organizational Funding, State, County, WILMAPCO, Foundation Support
3-2.2 Encourage continued research and documentation of the Valley's resources and biodiversity by county and state agencies	DNS (Coordinating Agency)	NCC, DelDOT, DNREC, Mt. Cuba Center, DE Natural Heritage Program	Year 2-3; Ongoing	Organizational Funding, State, WILMAPCO, County, Foundation Support
4-3.1 Establish a Scenic Byway Landscape Committee	RCVSB Management Committee & DNS	DNS, Mt. Cuba Center	Year 2-3	Organizational Funding, Foundation Support, Private Donations
5-1.3 Coordinate safety and public access issues within the Red Clay Valley Scenic Byway	DelDOT	DNS, RCVSB Management Committee, Delaware Greenways, the Delaware Bicycle Council, WILMAPCO	Year 2-3; Ongoing thereafter	Organizational Funding, State, WILMAPCO Support, Foundation Support, FHWA (TE or SB funds)
7-1.1 Assemble a working group of plan sponsors and partners to develop an interpretive thematic exhibit	DNS (Coordinating Agency)	RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc., Mt. Cuba Center	Year 2-3	Organizational Funding, County, WILMAPCO & State Support, Foundation Support, FHWA (SB funds)
7-1.3 Consider coordinated education programs among primary area institutions; share staff resources	DNS (Coordinating Agency)	DelDOT, RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The	Year 2-3; Ongoing thereafter	Organizational Funding, County & State Support, Foundation Support, Private Donations

Years 3-5 Strategies	Responsible Parties		Time Frame/ Schedule	Funding Options/ Resource Needs
	Principal	Secondary		
Management Strategy 1-2.2 Create a revolving fund for land preservation	DNS (Coordinating Agency)	BC, NLT, TNC, DNREC	Year 3-5	Delaware Open Space Council, Delaware and New Castle County farmland preservation programs, Preservation Delaware's Revolving Fund, Reinvested Funds, etc.
1-4.1 Develop flexible recognition program that respects privacy	DNS (Coordinating Agency) & RCVSB Management Committee	BC, NLT, TNC, DNREC, De Ag. Pres. Foundation, DE OS Council, NCC, Preservation Delaware, etc.	Year 3-5	Organizational Funding, State, County, Foundation Support, Private Donations
4-2.1 Seek funding and encourage the creation of matching grant programs for restoration and enhancement	DNS (Coordinating Agency)	RCVSB Management Committee	Year 3-5	Organizational Funding, State & County Support, EPA Watershed Initiative Grant Program, the NRCS Conservation Partnership Initiative (CPI), Conservation Reserve Enhancement Program (CREP), FHWA (TE or SB funds)
4-2.2 Encourage sensitive redevelopment (including "Brownfields")	RCVSB Management Committee & DNS	State of Delaware, NCC	Year 3-5; Ongoing	Organizational Funding, State & County Support, "Brownfield" program incentives, FHWA (TE or SB funds)
4-2.3 Consider a small matching grant program or revolving fund to provide funds for landscaping, façade improvements, and streetscaping on private lands.	RCVSB Management Committee	DNS	Year 3-5	Government grants – FHWA (TE funds), Foundation grants, Event-based fund raising activities, Speaking honorariums, etc.
4-3.2 Establish recognition program for enhancement and restoration	RCVSB Management Committee	DNS	Year 3-5	Organizational Funding, Foundation Support, Private Donations
5-1.1 Maintain road characteristics; reduce speed limits as needed; enforce speed limits; use of signage	DelDOT	State Police, DNS, RCVSB Management Committee	Year 3-5; Ongoing thereafter	Organizational Funding, State, WILMAPCO Support, FHWA (TE or SB funds)
5-2.1 Inventory existing roadside signs and consolidate, remove, and consider appropriate signage	DNS	DelDOT, RCVSB Management Committee	Year 3-5	Organizational Funding, State, WILMAPCO Support, Foundation Support
5-2.2 Encourage the continued use of a complementary direction and distance-oriented signage system so as to reduce off-premises signs	RCVSB Management Committee & DNS	DelDOT	Year 3-5, Ongoing thereafter	Organizational Funding, State, WILMAPCO Support, Foundation Support, Private Donations
7-1.2 Develop curriculum materials for DNS, local schools, etc.	DNS (Coordinating Agency)	RCVSB Management Committee, RCVA, Center for the Creative Arts, The Yorklyn Planning Group, The Chesapeake Bay Girl Scouts Council, Historic Red Clay, Inc.	Year 3-5; Ongoing thereafter	Organizational Funding, County & State Support, Foundation Support, Private Donations