

# 10

## Public Participation Plan (PPP)



As required by the National Scenic Byway Corridor Management Plan (CMP) Point #6, the Nanticoke Heritage Byway (NHB) Corridor Management Plan (CMP) **should establish a plan for on-going and meaningful public participation.** The sustainability of the NHB hinges upon effective and all-inclusive public participation and outreach. To this end, one of the major goals of this CMP is to foster lasting relationships with the many stakeholders and vested interests found along the NHB corridor. Through this process, the NHB will complement and coordinate with local efforts and, thereby, enhance the corridor’s intrinsic resources.

## NATIONAL SCENIC BYWAY CMP POINT #6

A plan for on-going public participation.

### NATIONAL SCENIC BYWAY CMP POINT #4

The agencies, groups, and individuals who are part of the team that will carry out the plan, including a list of their specific, individual responsibilities. Also, a schedule of when and how you’ll review the degree to which those responsibilities are being met.

### 10.1 Steering Committee Meetings

A Steering Committee was assembled during the creation of the NHB CMP that serves to inform and guide the development of the CMP on the surrounding communities’ goals, desires for the future, and coordinate the further enhancement of the corridor and the travelers’ experience along the NHB. A list of the individuals and interest groups comprising the NHB Steering Committee is listed in Table 10-1. For the development of the NHB CMP there were a series of Steering Committee meetings held at least quarterly throughout the duration of the CMP development.

*Table 10-1: Steering Committee List*

Last Name	First Name	Agency/Company	Title	Address	City	Zip	Email	Phone
Ames	David	University of Delaware	Professor	Alison Hall	Newark	DE	davames@udel.edu	302-831-1050
Angell	Donna	Woodland Ferry Association	Secretary/Treasurer	26767 Malihorn Drive	Seaford	19973	woodlandangell@hotmail.com	302-629-8077
Blackwell	Jim	Seaford Museum	Grants Administrator	7515 Rivershore Drive	Seaford	19973	blackwell629@comcast.net	302-629-8806
Brown	Kurt	Resident	Resident	25069 German Road	Seaford	19973	VirgilBrown@comcast.net	302-381-0788
Corbett	Ted	Seaford Historical Society	Historian	6833 Robin Drive	Seaford	19973	corbett113@comcast.net	302-990-5180
Daisey	Chief William	Nanticoke Tribe	Interim Chief	27073 John J. Williams Highway	Millsboro	19966	museum@nanticokeindians.org	302-945-7022
Diehl	James	Consultant	Consultant	6840 Robin Drive	Seaford	19973	thednbgroup@gmail.com	302-222-4390
Hillegas	Dave	Town of Bethel	Resident	PO Box 246	Bethel	19931	yancey3374@gmail.com	772-631-7893
Hillegas	Yancey	Town of Bethel	Planning Commission	PO Box 246	Bethel	19931	yancey3374@gmail.com	772-631-7893
Marvil	Doug	Laurel Historical Association	Resident	9277 Sherrytown Road	Laurel	19956	demarvil@verizon.net	302-875-9427
Nesbitt	Anne	Seaford Historical Society	Member	26317 Craigs Mill Road	Seaford	19973		302-628-7788
Parsons	Daniel	Sussex County	Historian	10330 E. Ellis Dam Road	Laurel	19956	dparson@sussexcountytde.gov	302-535-1553
Phillips	Kevin	Bethel	Resident	PO Box 225	Bethel	19931		302-875-0482
Stover	Brenda	Hearns Pond Homeowner's Association	President	8427 Hearns Pond Road	Seaford	19973	bfstover@comcast.net	302-629-3297
Street	Sterling	Nanticoke Tribe	Museum Coordinator	27073 John J. Williams Highway	Millsboro	19966	museum@nanticokeindians.org	302-945-7022
Tull	Earl	Seaford Historical Society	Resident	23279 Atlanta Rd	Seaford	19972	earl.betty@comcast.net	302-629-7330
Windley	Gigi	Phillips Farm Representative	Strategic Planning and Facilitation Services	725 Bicentennial Blvd.	Dover	19904	gwindley@msn.com	302-242-9283
Short	Daniel	DE House of Representatives	DE House of Representatives	411 Legislatvie Avenue	Dover	19901	Daniel.Short@state.de.us	302-744-4172

As of July 2014 there were seven (7) Steering Committee meetings held focusing on the development of the CMP. These meetings were held on the following dates:

1. September 3, 2013
2. October 21, 2013 (conference call)
3. November 6, 2013
4. December 16, 2013
5. February 27, 2014
6. May 12, 2014
7. July 23, 2014 (conference call)

## 10.2 Corridor Management Plan Community/Public Workshops

Three (3) community or public workshops were held as part of the development of the NHB CMP. These Public Workshops were interactive public sessions designed to elicit comments and feedback regarding the public's preference on the development and ultimate implementation of the CMP. The meetings were held at a variety of locations along the Byway to provide for a good representation of attendees from along the entire Byway. The Public Workshops were led by the Consultant and the Delaware State Scenic Byways Coordinator. A listing of the Public Workshops can be found below:

### Public Workshop #1

September 4, 2013 at the Seaford City Hall, Seaford, DE

### Public Workshop #2

November 7, 2013 at the Trap Pond Nature Center, Laurel, DE

### Public Workshop #3

May 13, 2014 at St. Phillips Church, Memorial Hall, Laurel, DE

In Appendix P there are notices, sample sign in sheets, and other pertinent information related to the above Public Workshops.

## 10.3 Public Involvement Notices and Advertising

In an effort to provide as much advance notification to the public as possible, meeting notices for the Public Workshops will be released to the public via press releases in local newspapers, as well as sent out to individuals on the project mailing list via email. Please see Appendix P for an example of public notices and other related public notice informational pieces.

## 10.4 On-Going Public Participation Activities

In pursuit of establishing a sustainable corridor management program and action items for implementation, as well as to continue to enhance the intrinsic qualities of NHB, a group of NHB stakeholders should champion the promotion and enhancement of the Byway. That team should be comprised of local representatives, business and community leaders, interest groups, as well as other Stakeholders and the general public. On-going activities that would be beneficial to this program could include:

1. Holding regular (quarterly meetings are suggested) Steering Committee meetings and encouraging more participation from other adjoining or regional communities and interest groups. This will include establishing formal bylaws for the Stakeholder Group and/or Steering Committee.
2. Continue to hold general public meetings/workshops in communities along the Byway promoting the Byway and inviting Stakeholder feedback and input into the enhancement of the Byway. This will also aid in the implementation of Action Items and activities to foster the growth and promotion of the Byway.
3. Invite and encourage community input through public meetings and other mediums at major milestones in the future of the NHB.
4. Develop a series of educational maps, brochures and/or guidebooks that highlight the NHB in a unified and cohesive manner that can be used by the travelling public.
5. Work with local entities to encourage the physical enhancement of the Byway through property maintenance, highway beautification, and

landscaping initiatives.

6. Create and maintain a NHB website (standard and mobile friendly) that provides the opportunity for public input, traveler information, and information sharing.
7. Continue to utilize social media to share news and engage the public about the NHB.
8. Foster partnerships with entities that can assist and aide in the public involvement efforts of the NHB.
9. Coordinate and collaborate with other regional and national Scenic Highways and National Scenic Byways.
10. Assign a meeting “note-taker” for all NHB related meetings. This activity should involve the documentation of all Action Items that result from meetings. The meeting notes should be readily available to the public and should be distributed as appropriate.
11. Keep a current NHB related meeting calendar available to the general public. This can be done effectively utilizing social media or the NHB website.