

# MOBILITY IN MOTION



Help Shape the Future of Mobility in Delaware



## Phase 1 Work – 2016 to 2017

1. Assessment of Current Initiatives and Mobility Management Practices in Delaware
2. Evaluation of National and Delaware-Specific Mobility Management Efforts and Best Practices
3. Facilitation of Stakeholder Engagement and Outreach

**Evaluating the State of Mobility Management and Specialized Transportation Coordination in Delaware**

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2

## What's Working Well in Delaware?




**People's Place**  
*Helping people find their path to growth and independence*

## National Best Practice Strategies

1. Develop Transportation Information Portals
2. Expand Specialized Transportation Mobility Options
3. Improve Mobility Infrastructure
4. Enhance Coordination
5. Link Land Use and Transportation Planning
6. Utilize Transportation Technology
7. Fee-Based, Transportation Co-Ops
8. Link Shared-Use Mobility to Public Transit
9. Pilot Expansion of Rideshare Program

## 2016 County Workshop Outcomes



**NEW CASTLE COUNTY**

- Expand Partnerships with DART
- Senior Centers as Specialized Transport Hubs
- Non-Essential Paratransit Trips in Off-Peak Hours
- Advance Telemedicine
- Explore Uber Partnerships (e.g., senior rides)
- Expand RideShare Delaware

**KENT COUNTY**

- Explore Public Carrier Law Changes
- \$310 Fund Purchase of Accessible Vehicles
- Expansion of DART Flex Service and Routes

**SUSSEX COUNTY**

- Develop Information Portal
- Create One-Call, One-Click Center
- Use Flex as Backbone for Specialized Transportation
- Consider FTA Pilot Programs
- Communicate and Coordinate Planning (counties, states)
- Consider Future Demand Drivers



5

## 2016 Statewide Mobility Forum

Select the top three innovative activities that should be prioritized within an updated Delaware statewide action plan.



Activity	Count
Feeder services to fixed-route transit	161
One-stop call center	126
Intelligent transportation technologies	125
Transportation information portals	103
Regional rideshare	47
Pooling or sharing of vehicles	46
Bus stop accessibility improvements	45
Trip sharing	26
Pilot programs	24
Enhanced travel training	10



6

## Phase I Study - Recommendations

### LONG-TERM GOALS



[ 7 ]

## Need for Updated Coordinated Plan

- ✓ Provide a framework to distribute formula funding under the FTA's Elderly and Persons with Disabilities Program (49 USC, §5310).
- ✓ Create an action framework to solve transportation barriers
- ✓ Inform efforts to coordinate services and/or share resources
- ✓ Promote customer-centered mobility strategies
- ✓ Support innovative projects/programs



[ 8 ]

### KEY ELEMENTS OF A COORDINATED PLAN



[ 9 ]

## Mobility in Motion Initiative

A participatory planning process designed to:

- ✓ Respond to changing mobility landscape
- ✓ Understand transportation barriers facing Delaware's diverse populations
- ✓ Engage stakeholders in developing solutions for all, including transportation-disadvantaged
- ✓ Consider strategies that align with Delaware's "Innovation in Motion" long-range transportation plan



[ 10 ]

### TARGETED STAKEHOLDER GROUPS



[ 16 ]

## How can Delaware:

- ✓ Promote innovative coordinated access and mobility for all?
- ✓ Increase partnerships for improved coordination?
- ✓ Address mobility barriers for transportation-disadvantaged individuals and all Delawareans?
- ✓ Expand multi-modal transportation solutions?
- ✓ Increase travel options through the utilization of evolving technical advancements?
- ✓ Improve first- and last-mile bus stop accessibility?



[ 12 ]

## Input: Transportation Needs Assessment Survey

Take the online survey to provide input

[goo.gl/d6kz2B](https://goo.gl/d6kz2B)

Share the survey with your network

Learn more about the project by visiting...

[www.MobilityDE.org](http://www.MobilityDE.org)



13

## Input: First- and Last-Mile Accessibility

WikiMap: <https://bit.ly/2IDfRrs>

## Input: First- and Last-Mile Accessibility – Geoform: <https://bit.ly/2tWMa6L>

### Mobility in Motion Geoform

Whether it's a bus trip to/from work, shopping, or home, public transportation rarely stops directly in front of a passenger's origin or destination. The Delaware Transit Corporation, which operates DART First State, wants to know about transit riders' experiences getting to or from a bus stop in Delaware. This is often described as the first- and last-mile transit experience.

Categories related to your accessibility experience:

- |                      |                |
|----------------------|----------------|
| 1. Connectivity      | 5. Bus stop    |
| 2. ADA accessibility | 6. Crossing    |
| 3. Walkability       | 7. Signal      |
| 4. Bikeability       | 8. Maintenance |

## Input: First- and Last-Mile Accessibility – GIS Crowdsource Story Map: <https://bit.ly/2IGWY51>



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