

# Safety, Outreach & Education Subcommittee Meeting #4

July 9, 2025 - Meeting Agenda

This meeting will take place by webinar, with an in-person option available.

Development Coordination Meeting Room, South Wing, DelDOT Administration Building,  
800 S. Bay Road, Dover DE 19901, or via Zoom.

**Wednesday, July 9, 2025, from 10:00 am to approximately 11:00 am.**

The purpose of this meeting is to hold the fourth Safety, Outreach & Education Subcommittee meeting, and to discuss the following:

## **DRAFT AGENDA**

*Timeframes listed next to each agenda item are approximate - agenda subject to change.*

- I. Roll Call** (10:00 am – 10:05 am)
- II. Approval of Previous Minutes** (10:05 am)
- III. Public Comment Period** (10:05 am – 10:10 am)
- IV. Topics for Discussion** (10:10 am – 10:25 am)
  - a. Education and outreach to decision-makers
  - b. Social Media posts relating drivers to pedestrians
- V. Subcommittee Action Items** (10:25 am – 10:40 am)
  - Summit Recap: outreach and giveaways
  - Messages for effective outreach
  - Other councils' outreach strategies
  - Involving DSP in outreach
  - Locations for outreach
- **Items to Bring to Council** (10:40 am – 10:55 am)
  - Social media posts that contain road type and other context to a fatality, like frequency at a location
  - Editing driver's education booklet
- VI. Discuss Next Meeting Date** (10:55 am – 11:00 am)
- VII. Adjourn** (11:00 am)