

# Safety, Outreach & Education Subcommittee Meeting #8

February 11, 2026 - Meeting Notes

**Meeting Title:** Safety Outreach and Education Subcommittee | Meeting #8

**Date:** Wednesday, February 11, 2026

**Time:** 10:00 a.m. to 11:00 a.m.

**Attendees:**

## Subcommittee Members

Name	Position	Email
Jared Kauffman (Chair)	DART	<a href="mailto:Jared.Kauffman@delaware.gov">Jared.Kauffman@delaware.gov</a>
Malasia Reid	DART	<a href="mailto:Malasia.Reid@delaware.gov">Malasia.Reid@delaware.gov</a>
Chip Kneavel	DeIDOT	<a href="mailto:Thomas.Kneavel@delaware.gov">Thomas.Kneavel@delaware.gov</a>
Meghan Niddrie	DeIDOT	<a href="mailto:Meghan.Niddrie@delaware.gov">Meghan.Niddrie@delaware.gov</a>
Brian Goff	Chesapeake Utilities	<a href="mailto:BGoff@chpk.com">BGoff@chpk.com</a>
Robin Martin	Office of Civil Rights ADA Compliance Specialist	<a href="mailto:Robin.Martin@delaware.gov">Robin.Martin@delaware.gov</a>
Sarah Bett	Delaware Commute Solutions, AECOM	<a href="mailto:Sarah.Bett@aecom.com">Sarah.Bett@aecom.com</a>

## DeIDOT Support Staff

Name	Organization	Email
Kelly Valencik	DeIDOT	<a href="mailto:Kelly.Valencik@delaware.gov">Kelly.Valencik@delaware.gov</a>
Matthew Langton	DeIDOT	<a href="mailto:Matthew.Langton@delaware.gov">Matthew.Langton@delaware.gov</a>
Aaron Bell	DeIDOT	<a href="mailto:Aaron.Bell@delaware.gov">Aaron.Bell@delaware.gov</a>
Sophie Thompson	JMT	<a href="mailto:SThompson2@jmt.com">SThompson2@jmt.com</a>

## Meeting Purpose

The purpose of this meeting was to hold the eighth Safety, Outreach & Education Subcommittee meeting, and to discuss the following:

### 1. Call to Order

- a. Jared Kauffman called the meeting to order at 10:02 a.m. The group introduced themselves to Sarah Bett. Sarah then introduced herself, explaining that she works for AECOM but works with DART as the Outreach Coordinator with Delaware Commute Solutions. She helps manage the 'Get a Job, Get a Ride' program, and tries to educate and advocate people to use sustainable transportation, such as public transit, walking and biking.

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## 2. Approval of Previous Minutes

- a. Jared provided time to review the previous meeting minutes. Malasia mentioned that her name was misspelled in the January 14th minutes. Her name should be spelled as 'Malasia' rather than 'Malaysia'. With this correction, the meeting minutes from the November 12, 2025, subcommittee meeting and the January 14, 2026 meeting were approved.

## 3. Public Comment Period

- a. Jared provided an opportunity for members of the public to share questions or comments. No questions or comments were stated by the public.

## 4. Topics for Discussion

- a. Safety materials to be purchased for FY-2026
  - i. The subcommittee discussed budget allocations for safety outreach materials and pop-up project materials, with \$3,000 allocated for safety outreach.
  - ii. The vendor from the previous year's safety materials order (Avenue 121) will likely be used again, since they can provide reflective materials and still add logos onto them. There was consensus that branding is helpful but should not be a barrier to proceeding with purchases since the reflective quality of the items is the group's top priority.
  - iii. Reflective fanny packs continue to be a highly effective and popular outreach item. Pairing fanny packs with reflective or light-up accessories (e.g., flashing lights, zipper pulls, armbands) was also suggested.
  - iv. Printing educational materials to include inside the packs would provide additional safety information at no added cost.
  - v. The group agreed to review product options and pricing before the next meeting, with the goal of finalizing quantities and placing an order before the fiscal year ends.
- b. Potential DART bus ads
  - i. The subcommittee discussed pedestrian safety messaging on DART buses, including coordination with the Office of Highway Safety. Existing 'Walk Bright at Night' ads are already running on DART buses, so the focus shifted to coordination with OHS rather than duplication.
  - ii. The group expressed interest in potentially working with DelDOT Public Affairs to better align social media and outreach messaging.
- c. New subcommittee members from OHS
  - i. Meghan Niddrie will be reaching out to Caitlin Reed and Kayla Mason from the Office of Highway Safety to confirm their availability to attend the next

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subcommittee meeting. She mentioned that they may be able to provide more information about pedestrian safety messaging through OHS.

d. Any other topics?

i. Jared also mentioned that he and his wife are expecting a baby soon, and that as a result he will likely miss the next meeting on March 11<sup>th</sup> and will be out of office for a few months. Jared asked if any subcommittee members would be willing to serve as an alternate chair in his absence.

1. Chip Kneavel volunteered to be the interim subcommittee chair, with Meghan Niddrie also volunteering to assist or fill in for Chip if needed.

5. **Next Meeting Date**

a. Jared shared that the next meeting will be held on Wednesday, March 11, 2026.

6. **Closing Remarks**

a. There were no additional remarks. Jared Kauffman brought the meeting to a close at 10:54 a.m.