

# DELAWARE SPONSOR-A-HIGHWAY PROGRAM

## Questions and Answers



**Q?: What is the difference between Adopt-A-Highway and Sponsor-A-Highway?**

**A:** Through the Sponsor-A-Highway Program businesses sponsor a section of highway and pay us a monthly fee in order for our work crews to pick up litter on their behalf, once or twice per month depending on DelDOT's requirements.

Adopt-A-Highway typically refers to volunteer efforts where groups adopt a section of roadway and volunteer to go out and pick up litter two to four times per year. Both groups are recognized with a sign for their contribution.

**Q?: Are the signs the same?**

**A:** No. The sponsored signs are larger, 60" by 48", and include a 54" by 16" Sponsor Recognition panel with the sponsor's four color logo. The volunteer signs are 24" by 18" with the volunteers name in plain white letters. *Additionally, volunteers are prohibited from working on the freeways in Delaware.*



**Q?: What am I allowed to put on the sign?**

**A:** Your company name and four color logo demonstrating your contribution to a cleaner environment and safer highways. The signs are intended for recognition.

**Q?: What does it cost?**

**A:** Price varies depending on the frequency of cleaning and size of the sponsored section. Sign locations are typically one mile or two miles in one direction. Our services allow expansion to the freeways where it would be considered unsafe for volunteers to adopt and maintain sections of highway.

**Q?: What do I have to do to Sponsor?**

**A:** Simply choose from a list of available locations, send us your signed agreement and pay. We do all of the rest, which includes manufacture and installation of your sign, cleaning your sponsored section of highway and submitting all proof of service documentation.